

| Ref # | Hits | Search Query  | DBs                | Default Operator | Plurals | Time Stamp       |
|-------|------|---|--------------------|------------------|---------|------------------|
| L2    | 574  | (track\$3 measur?\$2) NEAR3 (click\$1 clickthrough\$1)  | US-PGPUB;<br>USPAT | OR               | OFF     | 2005/03/15 13:09 |
| L5    | 48   | 2 SAME ((site URL HTTP website\$1 webpage\$1 ((web home) ADJ (page\$1 site\$1)))) NEAR4 track\$3) | US-PGPUB;<br>USPAT | OR               | OFF     | 2005/03/15 13:14 |
| L6    | 21   | 5 AND (@ad < "20001120" @rlad < "20001120")   | US-PGPUB;<br>USPAT | OR               | OFF     | 2005/03/15 13:14 |

*Artificer Kirsch et al. (030 pat.)*